

International Datacasting and Wegener Products Nominated for Prestigious “Product of the Year” Award at NAB Show 2019

Las Vegas, NV (April 9, 2019)

International Datacasting/Novra Group is pleased to announce that two of its new products, the IDC Edgecaster Pro and the Wegener iPump Pro 762, have been nominated for the “Product of the Year” at the 2019 National Association of Broadcasters (NAB) Show in Las Vegas. This prestigious award honors the “the most significant and promising new products and technologies being exhibited at the Show.”

The new Edgecaster Pro digital insertion platform enables broadcasters to seamlessly switch between live broadcast and local content using the advanced SCTE-35 protocol. Based on previous proven International Datacasting and Wegener products, the Edgecaster Pro enables regionalization of content, management of blackouts, graphics overlay and text crawl as well as video decoding.

MVS TV in Mexico has recently selected Edgecaster Pro for regionalization and targeted content insertion in its live broadcasts via satellite.

The iPump Pro 762 is a next generation Multi-Screen Media Player for IP and/or Satellite networks. Designed for digital signage it has the features and versatility to serve many markets. Initial orders have been received and are being deployed in Latin America.

Novra Group President and CEO, Harris Liontas, commented, “We are very proud to have industry recognition for the leading edge work we are doing. It is an honor to be nominated, and we are very excited to be working with such an important broadcaster as MVS Television”.

The Edgecaster Pro, iPump Pro 762 and other new products in the IDC/Novra/Wegener video suite of solutions will be on display at the National Association of Broadcasters (NAB) show in Las Vegas, April 8-11 at the International Datacasting/Novra Group booth SU3621.

About Novra Technologies Inc.: Novra (TSX-V: NVI) is an international technology provider of products, systems and services for the distribution of multimedia broadband content. The Novra Group of companies includes Novra, International Datacasting Corporation, and Wegener Corporation. The companies in the group are known for a strong focus on applications including: broadcast video and radio, digital cinema, digital signage, and highly reliable data communications. For more information visit: www.novragroup.com

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